

TV Lift Cabinet Buying Guide

How to select the perfect TV lift for your home



Foot of bed TV lift with swivel mechanism

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Introduction

For over twenty years we have been producing fine home theater furniture and entertainment centers. A common theme in those years has been the desire to hide the TV when not in use. In the past, that involved large cabinets and pocket doors. Today, however, it is now possible slip a large flat panel TV into a small lift cabinet and raise or lower it at a touch of a button.

Popular applications for TV lift cabinets:

- 1) Along flat walls
- 2) Against short dividing walls
- 3) As a room divider
- 4) At the foot-of-the bed
- 5) Under windows with a view



Common Types of Lift Cabinets

Lift cabinets can be designed to accommodate just a television or a complete home theater system including electronics, speakers, and media. The overall size and layout of your lift will be determined by what you'd like to organize inside. Here are the most common TV lift configurations.



“Single Configuration” - In a single configuration the overall width of the furniture is slightly wider than the TV. As a result they fit just about anywhere.

Single Configurations usually fit two components: a cable/satellite box and blu-ray/dvd player. These components can be organized below the TV or in front of the TV. In addition, they can be completely hidden from sight yet fully controllable with our optional remote control repeater.

It is also possible to have the electronics stored outside of the furniture (i.e. in a closet, in night stand, or under the bed) keeping the overall furniture size even smaller.

“Double Configuration” - A double configuration adds a storage section on one side of the TV; left or right. This storage section is able to house 4-6 electronic components. In addition, it can accommodate media drawers or a subwoofer.

By having the electronics beside the TV, the height of the furniture is kept to a minimum. Furthermore, the space in front of the TV is freed for decorative display, media, a center channel speaker or a sound projector.



Double configurations are often put on a set of specialized hidden wheels. The wheels allow the furniture to be quickly and easily rolled away from the wall where the back panel can be removed. From the back, it is simple to load, wire, and install electronics where you have unobstructed access to all the connections.



“Triple Configuration” - A triple configuration places a storage section on each side of the television. Triples are excellent choices for large walls, complete home theater systems, or where lots of storage/display space is needed. All three front speakers from a surround sound system can be housed inside.

To ensure convenient delivery or nationwide shipping, triple systems are typically shipped in sections.

Ask the right questions, what you NEED to know

1) Where is the furniture made?

- a. Most lift cabinets are made in overseas factories where quality and consistency are questionable. Manufacturer support is impractical to impossible.
- b. ✓ **Did you know** = All Diamond Case lift cabinets are proudly manufactured in the USA. Each system is computer designed to your needs and we are available six days a week for personalized service at 800-616-5354.



2) Can I see your lift portfolio?

- a. Every cabinet shop or custom builder wants to build your TV lift but do they have any experience? Insist on seeing diverse portfolio of completed jobs. You don't want a maker learning on the job.
- b. ✓ **Did you know** = At Diamond Case we are the established industry leader in the construction of lift cabinets. We have two decades of experience and an extensive on-line portfolio. If you are looking for an experienced builder who knows all the ins and outs of lift furniture, you've found it.

3) Where is the lift mechanism made?

- a. This may be the most important question to ask. Most mechanisms are fabricated overseas with a single goal in mind; to be inexpensive. While cheap, these options are prone to failure. Take the example of the gentleman shown in the photograph. He purchased a cheap import, which failed. The store he purchased from could not help. He could not get in touch with the Chinese manufacturer. He was left with a box of broken parts (some may argue a broken heart) and a useless lift cabinet.
- b. ✓ **Did you know** = Diamond Case lift mechanisms come from Nexus 21 of Scottsdale, Arizona. In addition to building an incredible lift mechanism Nexus 21 provides world-class support. Questions can be answered by Diamond Case Designs, Inc at 800-616-5354 or Nexus 21 at 866-499-3552.



4) What is the warranty on the lift mechanism?

- a. Imported lift mechanisms often carry a one-year warranty. The value of this warranty is suspect, however, as the manufacturer is on a different continent and speaks a different language. Some companies charge hundreds of dollars to extend these warranties.
- b. ✓ **Did you know** = Each Diamond Case Designs, Inc. lift comes standard with the FIVE year warranty backed by Nexus 21, our American partner. If you need support, it will be available.



Key Advantages of Diamond Case Lift Mechanisms

1) **Quality** -

- a. 🚫 **Theirs** - Imported lifts often feature plastic gear wheels, exposed slide tracks, and are incompatible with options such as floating cabinet tops or swivels.
- b. 😊 **Ours** - Our American made lift mechanisms are built to last and do not have exposed gears or tracks. They are flexible and have a variety of options including floating lids and television swivels.

2) **Bracket Design** -

- a. 🚫 **Theirs** - Some brackets call for the TV to be balanced in the air while only two of the four mounting screws are used to secure the television. Not only is this process cumbersome, it ignores two mounting screws!
- b. 😊 **Ours** - The mounting brackets on a Diamond Case lift are secured using all four screw locations and can be attached while the TV rests on its stand. The TV is then lifted into place and fastened with the included screen locks. Simple!

3) **Limited Travel** -

- a. 🚫 **Theirs** - Many mechanisms travel (raise) a fraction of their physical height. Ex: One imported lift is 27" high but only travels 22.5". With these lifts the mechanism, not the television, dictates the height of the furniture. In many cases you'll need to choose a mechanism much taller than your TV leading to bulky and awkward furniture designs.
- b. 😊 **Ours** - Diamond Case lifts use a unique telescoping design and travel more than their physical height. Ex: Our standard mechanism can be as short as 23.25" yet travel as much as 26.50". The height of the TV dictates the furniture height, not the mechanism. Furniture designs are shorter, more efficient, and will look better in your home.

4) **Programmable Travel** -

- a. 🚫 **Theirs** - Often lift mechanisms can't be programmed to travel the correct distance for your TV. Ex: Mechanism travels 25" but TV is only 20". The bottom edge of the TV will rest 5" above the cabinet unless you manually keep your finger on the stop button each and every time you use the lift.
- b. 😊 **Ours** - Diamond Case lift mechanisms feature a programmable stop point. The mechanism will automatically stop in just the perfect spot!

5) **Remote Control** -

- a. 🚫 **Theirs** - The remote control on many lifts is strictly radio frequency (RF). A radio frequency remote control can not be taught into a "super remote", forcing the use of multiple remote controls.
- b. 😊 **Ours** - Diamond Case lifts are available with infrared (IR) remote controls. These remotes can easily be taught into "super remote" systems making it easy to have one remote operate your entire system.

6) **Manual Control, If Remote Control is Lost** -

- a. 🚫 **Theirs** - If present, the manual control buttons are buried in the TV section. This defeats the purpose, as the lift lid would need to be pried open to access the buttons.
- b. 😊 **Ours** - The manual buttons for a Diamond Case lift are mounted in a convenient location for easy access.

Diamond Case Exclusive – FREE TV Concierge Service

At Diamond Case we offer a FREE industry exclusive benefit known as our TV concierge service. Purchase the television and lift from us and we offer the following:

- ✓ *Pre-mount TV bracket rails on TV*
- ✓ *Pre-set the programmable height adjustment*
- ✓ *Set appropriate spacing to ensure TV is centered*
- ✓ *Pre-mount TV in the lift and test all operations*
- ✓ *Repack TV in original carton for secure delivery*

When you receive your TV and Phoenix TV lift cabinet, simply unbox the television and hang it on the lift. No tools, no measuring, no programming, no guesswork, and no worries!

Feel secure with your television purchase as we are a fully authorized electronics dealer and our television prices are competitive.



Exclusive Offer

Thank you for your time and interest in our TV lift furniture. We hope this buyers guide has highlighted why Diamond Case lift cabinets are the finest in the industry. As a small token of our thanks feel free to redeem the following gift certificate towards the purchase of any Phoenix TV lift cabinet.



Pricing Guide

Featured Phoenix TV Lifts

Some of our most popular models offered at special prices:



[*Phoenix PS1*](#) (\$2699)



[*Phoenix PS2*](#) (\$2999)



[*Phoenix PS3*](#) (\$3399)

Made-to-order Phoenix TV Lifts

Expertly handcrafted in your choice of wood, color, and style.

<u>Configuration</u>	<u>Base Price</u>
Single (TV only, no components)	\$2999
Single	\$3499
Double	\$3999
Triple	\$4999

The base price includes all TVs up to 43" Wide and 25.5" High, and 130 pounds. Use the following information to calculate the price for larger TVs.

<u>TV Size</u>	<u>Base Price</u>
Up to 48" W x 25.6 – 30.5" High, 100 lbs.	Base Price + \$500
Up to 57" W x 30.6 – 36" High, 100 lbs.	Base Price + \$1000
Up to 65" W x 36" High, 230 lbs	Base Price + \$1500

Optional Features/Services

• Component Shelf – Raises and lowers with TV.	\$350
• TV Swivel – Manually rotate TV a full 180 degrees	\$550
• Lighted Display Space – 2 lights, 2 glass shelves	\$400
• Remote Control Repeater – Operate hidden electronics	\$260
• TV Concierge Service – With television purchase	FREE